

Advertorial

# Take The Test:

## The Business School at Humber

Do you have what it takes to be successful in business?

Would you like to find out? *Then take the test!*

The Business School at Humber has created an innovative way to allow you explore your interest in a business career, whether it's business administration, business management, accounting or marketing.

Belinda Cunha, manager, The Business School, says the purpose of the test is to help students refine their interest in a career in business.

"Many students know that they want to be in business, but they're not sure what area to go into," she says.

The test is simple and short, with only 20 questions, and you can take it online in 10 minutes. Are you deci-

sive? Straightforward? Clever? An analytical thinker? These are just some of the aspects you'll explore through the questions that get to the heart of your interests, personality, and style of work.

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"At the end, you get results that tell you which program is the best fit for you," Cunha explains. You are given a profile that highlights your traits that fit best with a particular program. "It's a gentle way to help students choose the direction they want to go in," she adds.

Take the Test has been extremely popular. "When we place an ad, we average over 4,000 hits per day."

*The Business School offers over 25 diplomas, degrees and postgraduate programs. Do you have what it takes to be successful in business? Take the test and find out. [www.takethetest.ca](http://www.takethetest.ca). To visit The Business School, go to [www.business.humber.ca](http://www.business.humber.ca).*