

Advertorial

## *First Cohort to Graduate* from Humber's Bachelor of Applied Business – e-Business

Spring 2007 marks the fourth year in a four-year program for the students in Humber's Bachelor of Applied Business – e-Business. So this year's graduating class will be the first.

Edmund Baumann, program coordinator for e-Business, says there is a major focus in this degree program on the applied aspect. "The 'applied' component of the degree refers to the information systems by different business functions," he explains, "for example, marketing, human resources, accounting and operations."

The program integrates e-business concepts and application practices right into a traditional business curriculum. As the program progresses, students begin to use increased electronic applications, online Internet learning and independent study.

Students are in classes during two semesters per year and have most summers off. But during the summer between their third and fourth years, they participate in a paid summer

work term. This allows them to apply their classroom learning in the real world. It has also helped some students to find positions. "Some students have been offered jobs from their summer work term employers," Baumann says. "For others, it may have been a stepping stone to another job."

On graduation, students can take positions in a range of sectors, in business, not-for-profit organizations, government, and small business, for example. They can work as business consultants, business analysts, process and change management specialists, project managers or a range of other positions. Baumann says that some of the current students have already gotten jobs, for example at Nortel, TD, and the Region of Peel.

However graduates of this program choose to apply their learning, there is no doubt they will provide potential employers with a valuable combination of business skills and experience with the technology needed for today's business world.

*To learn more about Humber's Bachelor of Applied Business – e-Business program, visit the website at [degrees.humber.ca/e-business](http://degrees.humber.ca/e-business).*